CRD 241 ACCOMPLISHMENTS – 2004-11

CRD 241 is meant to provide the participants with real research experience. Students from this class have the following accomplishments. In some cases, the papers referred to below were a direct result of the course. In others, these were the indirect result as students developed relationships with the professor and continued to do research with the instructor. Below are the results of the course or the relationship with the instructor that began with research in the course.

1. 2004 class: Research begun in the class led to Kun Chen and Martin Kenney publishing the following article: "Universities/Research Institutes and Regional Innovation Systems: The Cases of Beijing and Shenzhen." *World Development* Vol. 35, No. 6, (2007): 1056-1074. This publication helped her get a four-year scholarship to UC Berkeley and in 2012 was recognized as one of the Top Twenty Cited Articles in World Development since 2007.

2. 2005 class: A map that Don Patton and I produced from this class’ research on UC Davis spin-offs (attached) was posted on the UC Davis CONNECT website for a number of years and was presented at the Davis City Council in December 2007.

3. 2006 class: The entire Madison, WI team was invited and went to the University of Wisconsin, Madison to do interviews and present their findings at the business school. The trip was paid for by UWM.


5. 2006 class: Jessica Mullan later wrote her Master’s thesis with me on a contract with the InterAmerican Development Bank. The contract allowed her to conduct research in Mexico, led to the following two articles, and received an honorarium.

6. 2007 class: For this class, the most significant research was the conclusion that the Capay Valley organic agriculture industry is not a cluster (Tracy Perkins was one of the students in the class and she continued and went to UCSC where she is completing her Ph.D.) This was a significant finding, but the students decided not to follow-up on it.

7. 2007 class: The database the class produced of University of Illinois spin-offs was received with great thanks by the UIUC Technology Transfer Office.

8. 2008/9 class: Brian Pon, now a geography Ph.D. student, recently had a paper published with me in the *Journal of Industry, Competition, and Trade*. He was invited to Finland and UCB to present the paper. He also received an honorarium for his contribution. He is now preparing another article for *Telecommunications Policy* that is being supported by BRIE as a contract.
9. 2009 class: Class conducted research on the development of the Paso Robles wine region. The paper based upon their research in CRD 241 and subsequent CRD 298 courses was submitted to the *Journal of Economic Geography* and accepted in 2012.

10. 2011: The research over the years led to a 2011 article in *Research Policy* article that Kenney co-authored with Don Patton (CRD 241 students bolded). The acknowledgements recognize the student's contributions and read thusly:

   “Numerous classes and students assisted in the compilation of this data and we list them here. For the University of Waterloo, we thank our student Samuel Chiang and Scott Inwood of Watco. For the compilation of the University of Wisconsin, Madison data we thank Amy Nelson, Jessica Mullan and Marisela Rodriguez. We offer special thanks to Anne Miner’s assistance in collecting data on the University of Wisconsin and we drew extensively upon her Insite website. For the University of California, Davis data we thank Daniel Woo, Bernadette Austin, and David Magee. We thank Lesley Millar and J. Mark Nolan. Leslie Carbahal, Tsai-Yu Lam, and Leticia M. Jáuregui Casanueva assisted in the data collection at the University of Illinois, Urbana-Champaign. For the University of California, Santa Barbara data we thank Mishika Vora.

11. 2011 Class: The students examined whether there was an artisan cheese cluster in Northern California, but decided not to pursue research further.

12. 2011 Class: One student from this class is preparing an article for *California Agriculture* on building identity in high value-added agricultural clusters.

13. 2012 Class: The class is researching three cases:

   a. The economic impact of the hospitality industry in the Napa Valley.
   b. The development of the Russian River Valley wine AVA.
   c. The population of UC Berkeley university research spin-offs.